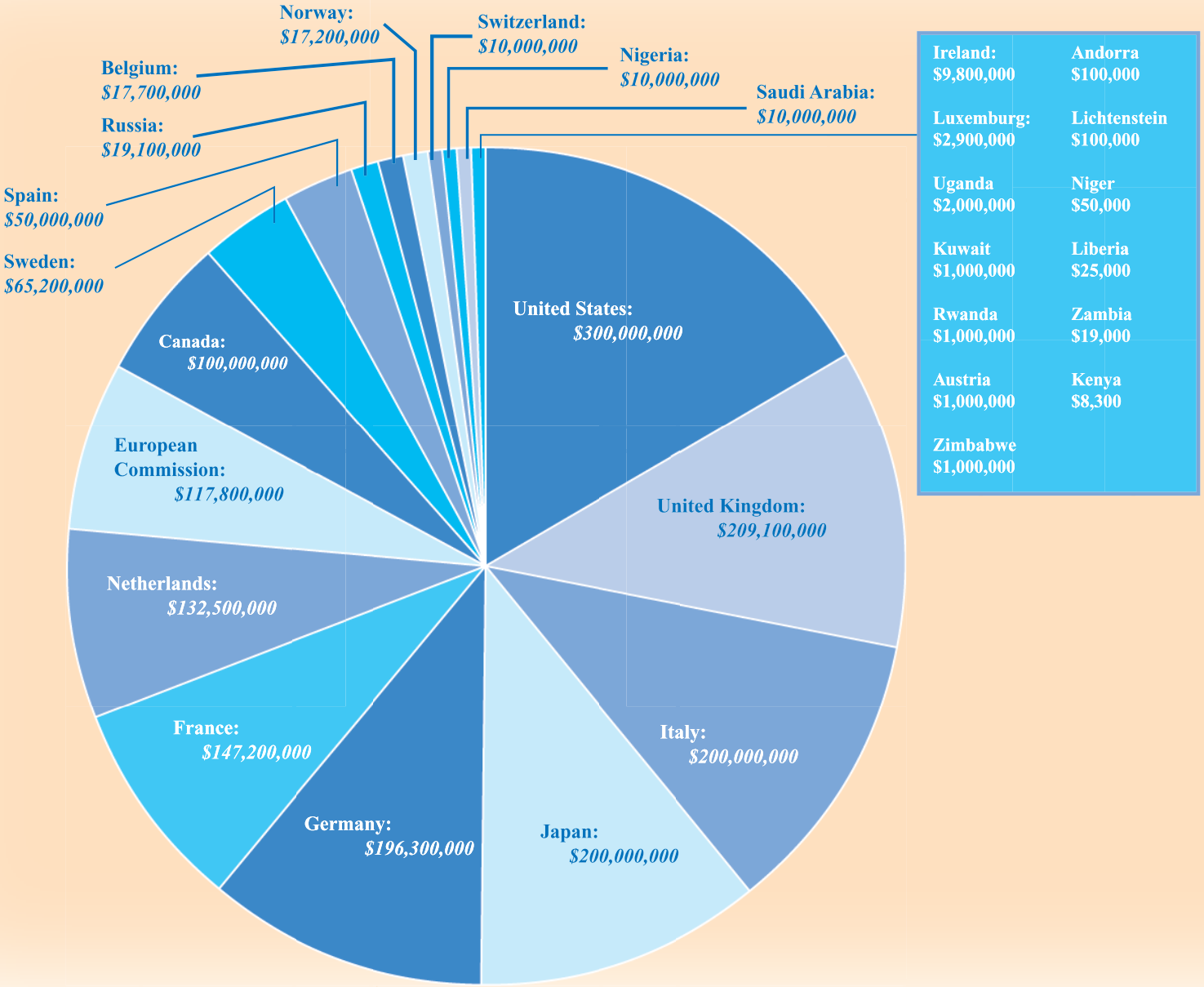First Pledges to the Global Fund to Fight AIDS, Tuberculosis and Malaria